NIELSEN DATABASE COMPARISON				
	MARLBORO			
	ORIG. MTHLY	EXP. MTHLY	INTEG. MTHLY	INTEG. 4-WKLY
Jul-93	26.70%	26.33%	26.63%	
Aug-93	26.02%	25.95%	26.19%	
Sep-93	25.68%	25.83%	26.05%	
Oct-93	26.44%	26.22%	26.41%	
Nov-93	26.56%	26.54%	26.98%	
Dec-93	26.64%	26.81%	27.35%	
Jan-94			26.92%	
Feb-94			27.29%	27.14%
Mar-94			27.39%	27.41%
	MERIT			
	ORIG. MTHLY	EXP. MTHLY	INTEG. MTHLY	INTEG. 4-WKLY
Jul-93	2.64%	2.67%	2.56%	
Aug-93	2.67%	2.66%	2.59%	
Sep-93	2.74%	2.77%	2.68%	
Oct-93	2.88%	2.84%	2.75%	
Nov-93	2.96%	2.85%	2.79%	
Dec-93	2.95%	2.91%	2.91%	
Jan-94			2.98%	
Feb-94			2.90%	2.93%
Mar-94			2.88%	2.88%
	V. SLIMS			
	ORIG. MTHLY	EXP. MTHLY	INTEG. MTHLY	INTEG. 4-WKLY
Jul-93	2.47%	2.62%	2.65%	
Aug-93	2.46%	2.63%	2.69%	
Sep-93	2.51%	2.67%	2.71%	
Oct-93	2.56%	2.73%	2.78%	
Nov-93	2.62%	2.80%	2.84%	
Dec-93	2.68%	2.82%	2.91%	
Jan-94			2.93%	
Feb-94			2.91%	2.90%
Mar-94			2.91%	2.92%
	B&H			
	ORIG. MTHLY	EXP. MTHLY	INTEG. MTHLY	INTEG. 4-WKLY
Jul-93	2.19%	2.48%	2.39%	
Aug-93	2.17%	2.46%	2.36%	
Sep-93	2.22%	2.53%	2.47%	
Oct-93	2.25%	2.57%	2.50%	
Nov-93	2.30%	2.59%	2.55%	
Dec-93	2.29%	2.61%	2.57%	
Jan-94			2.59%	
Feb-94			2.56%	2.55%
Mar-94			2.60%	2.58%
	BASIC			
	ORIG. MTHLY	EXP. MTHLY	INTEG. MTHLY	INTEG. 4-WKLY
Jul-93	5.69%	4.78%	4.95%	
Aug-93	5.73%	5.05%	4.97%	
Sep-93	5.67%	4.91%	4.71%	
Oct-93	5.19%	4.71%	4.52%	
Nov-93	5.06%	4.68%	4.47%	
Dec-93	4.90%	4.58%	4.41%	
Jan-94			4.54%	
Feb-94			4.71%	4.65%
Mar-94			4.62%	4.65%

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Source: https://www.industrydocuments.ucsf.edu/docs/pxgj0004